



# El Paso County Advisory Board

Sept. 12, 2017

5:30 pm

Colorado State University Extension Office at 17 N. Spruce St

## Meeting Minutes

**Advisory Board Members present:** Ed Dills (Chair), Steve Loy, Cheryl Nunnali, Phillip Williams, Rose Lyda, Freddie Bogardus, Sharanne Rothenbucher, Staff: Emily Killeen, Bret Chadwick and Barbara Bates.

**Mission Statement:**

The mission of the El Paso County Cooperative Extension Advisory Committee is to promote, advocate, and support the County's Cooperative Extension programs and staff by developing and implementing a strong marketing strategy that results in educating community officials and providing information flow between county citizens and Cooperative Extension.

Member	Topic	Topic/Discussion
Freddie Bogardus & Rose Lyda	New Members	Both introduced themselves. They received information packets including “Advisory Committees: An Essential Element in Extension Programing”
Ed Dills & Barb Bates	Old Business	<ul style="list-style-type: none"> <li>• Minutes from the May meeting were reviewed and approved.</li> <li>• Ed reported that he had delivered the letter from the Advisory Committee endorsing the adoption of the National 4-H Strategic Plan to Henry Yankowski, County Administrator and 2 Commissioners. He has not received a follow-up communication.</li> <li>• It was reported that about 670 people attended the FOX Open Garden tour. More than \$17,000 was raised in support of Extension programs, including ticket sales, advertising and sponsorships.</li> <li>• A report on staffing positions was given by Barbara. Interviews for vacant positions are scheduled. Michele Ritchie has been on-boarded as the Local Foods Coordinator. She is planning an Agritourism workshop for October 6th, to include speakers from CSU Extension, Colorado Dept. of Agricultural and a local farm tour. This event supports the recent BoCC Resolution passed encouraging “Agritainment” business development by removing land use barriers. The Building Farmers program will not be offered in the spring of 2018 in lieu of supporting the “Agritainment” initiative.</li> </ul>

Barb Bates & Emily Killeen	New Business	<ul style="list-style-type: none"> <li>• October will be the last meeting for Ed and Philip. New members need to be recruited. Barb asked for nominations for Officers. A vote for Chair and Vice chair will come up in October.</li> <li>• Upcoming TABOR amendment resolution was briefly discussed.</li> <li>• The mission, vision and planning tools set forth by the National 4-H Council for Strategic Planning was revisited from the May meeting. Barb and Emily proposed a format for moving forward with strategic planning.</li> </ul>
Group Discussion	New Business	<p>The Committee agreed that a face-to-face workshop was the preferred method. A discussion followed as to who should be included in the workshop. Suggestions included:</p> <ul style="list-style-type: none"> <li>• Harrison School District</li> <li>• Janet Huffer, Sheriff's office</li> <li>• Tobin Chandler</li> <li>• FFA- Dave Kranz</li> <li>• Jane Squires, Manitou School district</li> <li>• Someone from El Pomar (possibly hold the event there?)</li> </ul>
Group Discussion	Additional Suggestions	<ul style="list-style-type: none"> <li>• Offer concurrent enrollment for high schooler students to get credit through 4-H Stem programming (Robert Franklin in Denver was an example: Chicken Nuggets curriculum). (Emily Killeen)</li> <li>• Down size the Strategic Planning process to minimal outcomes and strategies. Build on the success of small initial steps at a later date (Phillip Williams).</li> </ul>
Committee Members	Action steps	<ul style="list-style-type: none"> <li>• Committee members will send Barb referrals for new Advisory Committee members.</li> <li>• Barb will send talking points to Rose to approach El Pomar.</li> <li>• Barb and Emily will seek out a facilitator for the strategic planning workshop.</li> </ul>
Barb Bates	Handouts provided	Agenda, Minutes from May, Draft flyer for upcoming Agritourism Workshop; Draft proposal for 4-H Strategic planning format.
		Meeting Adjourned at 6:20 pm
		Minutes prepared by Barbara Bates (approved 10-10-17)
		Next meeting: Tuesday, October 10, 2017