

Greetings Prospective Sponsor,

Thank you for your consideration of sponsoring the El Paso County (EPC) 4-H Shooting Sports program, organized by the Colorado State University Extension Office in El Paso County.

The EPC 4-H Shooting Sports program relies on sponsors and grants to make the 4-H youth development program accessible to as many families as possible, with funds going towards consumable supplies, program costs and annual participation fees. The “Learning by Doing” philosophy championed by the 4-H Program teaches youth range safety, leadership, and practical life skills.

In 2024, our team consisted of 67 competitors and leaders and is expected to grow this year. Sponsorship at any level helps to offset the costs associated with the program, and particularly with the cost of providing team shirts. The EPC 4-H Shooting Sports Program has produced the following tiered levels of sponsorship which correspond with projected levels of “return on investment” for potential sponsors. Sponsorships are tax-deductible, and sponsors will receive a tax-deductible letter for their support.

We greatly appreciate your consideration of support in the EPC 4-H Shooting Sports program at one of the tiers presented below:

Level 1 Bronze (\$100): Receives three months of recognition and advertising in the EPC 4-H Newsletter, to include an advertising campaign with a promotional code designed and provided by the sponsor. This newsletter is presently sent to 267 families who were enrolled in the 4-H program in 2024, with expected growth in 2025.

Level 2 Silver (\$300): Adds one year of monthly posts on the EPC Shooting Sports program Facebook page with a shareable link and advertising campaign with a promotional code designed and provided by the sponsor.

Level 3 Gold (\$500): Adds posted signage on the EPC Shooting Sports Team tents on practice ranges, County competition and State events located in Colorado Springs, Hanover, Colorado City and Pueblo, CO for one year. Two signs stating, “*El Paso County 4-H Shooting Sports program is proudly sponsored by:*” will be provided by the EPC 4-H Shooting Sports program. Two signs with corporate logos will be provided by the sponsor, banner no larger than 3ft x 2ft or stand-alone sign.

Level 4 Diamond (\$1,000): Adds a printed logo on the sleeve of the EPC Shooting Sports competition team’s t-shirts. These shirts are worn by competitors and leaders. The sponsor logo will be visible even when competitors are wearing shooting vests. Logos will also be printed on additional shirts ordered by family members. A portion of these sponsorship funds will be used to pay for the cost to create the necessary artwork for printing the logo, and for the cost of additional colors required for the design. The official corporate logo will be provided by the sponsor in either a PDF or Vector format and should be approximately 3” square.



4-H El Paso County Shooting Sports Sponsorship Tiers	BRONZE \$100	SILVER \$300	GOLD \$500	DIAMOND \$1,000
Advertising in CSU El Paso County Newsletter with Promo Code	3 Months	3 Months	3 Months	3 Months
Monthly Facebook Postings on the El Paso County 4-H Shooting Sports Page	✗	1 Year	1 Year	1 Year
Sponsor signage at El Paso County 4-H Shooting Sports Team Tents on practice ranges, County competition and State events located in Colorado Springs, Hanover, Pueblo and Old Colorado City. (Sponsor to provide banner no larger than 3ft x 2ft or stand-alone sign)	✗	✗	✓	✓
Sponsor's logo will be printed on the sleeve of El Paso County 4-H Shooting Sports Team T-shirts worn on practice ranges, county competition and State events Located in Colorado Springs, Hanover, Pueblo and Old Colorado City. (sponsor to provide logo for print)	✗	✗	✗	✓ Only 2 sponsors will be accepted at this level.

CSU Extension – El Paso County and the El Paso County 4-H Program reserve the right to exclude any sponsors that do not align with the general 4-H philosophy. All promotional material and/or sponsorship material will be reviewed by the El Paso County 4-H Program and can be edited for clarity, size or content before publication. Sponsors wishing to promote their contribution on social media, print, or other formats should contact Jen Loewen at: Jennifer.Loewen@colostate.edu, to ensure all logos and program names are used consistently.

Thank you for your consideration in helping support the El Paso County 4-H Shooting Sports Program!

Sincerely,
 El Paso County 4-H Shooting Sports Advisory Committee



EL PASO COUNTY
 COLORADO STATE UNIVERSITY
 EXTENSION

Colorado State University Extension
 El Paso County
 17 N. Spruce St.
 Colorado Springs, CO 80905
 (719) 520 - 7690

Dear Donor and Community Partner,

El Paso County 4-H is a not-for-profit organization that provides youth members, ages 5-18, with opportunities to practice life skills that empower them to become self-directing adults and leaders who are catalyst for positive impact in their communities. In El Paso County hundreds of caring adult volunteers selflessly share their knowledge and resources to guide youth as they explore to find their unique spark. We cannot thank you enough for partnering with us in this important work. By joining us and the millions of other 4-H members around the world who strive to “make the best, better” you are creating a brighter future for tomorrow. Please accept and keep this letter as a receipt of your sponsorship to our 4-H program. This letter certifies that with your generous no goods or services were received in exchange for your contributions.

4-H Event/Activity or Fund Sponsored *(i.e., sponsorship, awards, supplies, specific project)*

Sponsorship Amount _____

In-Kind Sponsorship Value _____

Date Received _____

By Whom *(business or individual representative)* _____

Sincerely,

El Paso County 4-H Shooting Sports Advisory Committee El Paso County 4-H Team

CSU Extension